



The American Red Cross presents "Women Who Mean Business" Award Celebration Sponsorship & Ad Opportunities

Visionary

\$7,500 +

Event Benefits and Visibility

Your donation of \$7,500+ will provide one or more of the following services:

• **Volunteers** - Volunteers are the heart of the Red Cross and constitute 96% of our nationwide workforce. Their time and effort provide the organization with leadership, manpower and above all, compassion and services for those in need.

- Presenting Role at the Event
- 10 Complimentary Tickets to the Event and Tickets underwritten for Honorees
- Visual and Verbal Acknowledgment at the Event
- Full Page Ad in Event Program
- Full visibility in all advertising and printed materials as Premier Sponsor
- Opportunity to promote company at the event

Believer

\$5,000

Your donation of \$5,000 will provide one or more of the following services:

• **Disaster** - When disaster strikes, everything can be turned upside down, torn apart or completely swept away. Times like these are when Red Cross Disaster and Emergency Relief provides more than just food, shelter and health services. Your support helps feed, clothe and provide emergency housing for 20 to 30 families.

- 10 Complimentary Tickets to the Event and Tickets underwritten for Honorees
- Visual and Verbal Acknowledgment at the Event
- Half Page Ad in Event Program
- Logo used in advertising and printed materials Reception Sponsor
- Opportunity to promote company at the event

Ambassador

\$2,500

Your donation of \$2,500 will provide one or more of the following services:

• **Water Safety** - The Red Cross offers the highest quality of training standards and program materials for water safety courses. Your support helps underwrite the cost of 10 Water Safety Instructors.

- 5 Complimentary Tickets to the Event and Tickets underwritten for Honorees
- Visual Recognition at the Event
- Quarter Page Ad in Event Program
- Your company's giveaway (flier or brochure supplied by you) to be handed out at the event

Leader

\$1,000

Your donation of \$1,000 will provide one or more of the following services:

• **Babysitting** - There are certain skills and knowledge that every parent wants in a responsible babysitter. One of the largest and best-known programs, the American Red Cross Babysitter's Training is designed for 6th-9th grade students, ages 11-15. Your support helps provide support for babysitters in life-enriching knowledge.

- 5 Complimentary Tickets to the Event
- Visual Recognition at the Event
- Company Logo included in Event Program
- Your company's giveaway (flier or brochure supplied by you) to be handed out at the event

Friend

\$500

Your donation of \$500 will support Armed Forces Emergency Services. The American Red Cross links members of the U.S. Armed Forces with their families during a crisis. Twenty-four hours a day, 365 days a year, the Red Cross quickly sends emergency communications to deployed service members on behalf of their family.

- 2 Complimentary Tickets to the Event
- Visual Recognition at the Event
- Company Name listed in Event Program

Ad Opportunities:

Full Page Ad in the Event Program (8 1/2 x 5 1/2) \$1,000

Half Page Ad (4 1/4 x 5 1/2) \$500

Quarter Page Ad (2 1/2 x 4 1/4) \$250